

designer makers21

SHOWCASING CRAFTERS APPLICATION FORM Date.....

Name

Address

.....

Telephone

Email

Website address (if you have one)

What is your company / trading name ?

How would you describe your craft ?

What processes are involved in your work?

Do you have any access requirements ?

We are looking for skill and innovation in the application of ideas and the use of material, and quality in terms of the finished product. To demonstrate this please supply at least four images that clearly show your work.

Please send at least four, low resolution, JPGS of recent, relevant work. We recommend saving your images at 72dpi and approx. 25cm or 700 pixels width.

All images should be labelled with your name and numbered to correlate with your captions below:

Image 1.

Name of piece:

Dimensions:

Materials:

Process:

Price:

Image 2.

Name of piece:

Dimensions:

Materials:

Process:

Price:

Image 3.

Name of piece:

Dimensions:

Materials:

Process:

Price:

Image 4.

Name of piece:

Dimensions:

Materials:

Process:

Price:

Please email your application to showcase@designermakers21.co.uk or give directly to the studio - 21 St Nicholas Street, Diss, Norfolk IP22 4LB

- Showcasing runs on a three month rotation.
- Crafters/artists are expected to have their work displayed for the full three months.
- Showcasers are expected to have their work priced.
- Three makers share the showcasing space.
- We are able to provide basic display props.
- The showcase space is open to the public during studio open hours on Thursday, Friday and Saturday 10am-5pm.
- A 10% commission will be taken on all cash sales and an additional , at present 1.95%, commission will be taken on all credit and debit card sales.
- All showcasers need to have their own PLI (a-n.co.uk Artist Newsletter provides good PLI cover when you subscribe, at a very reasonable price. https://www.a-n.co.uk/join_in/article/663847)
- It is advisable to have your own contents insurance as designermakers21 cannot be held responsible for theft, fire or damage.
- Showcasers and their work will be advertised in house, on the designermakers21.co.uk website, Facebook and Instagram.
- A piece of work will be displayed in the showcase window at front of shop.
- Showcasers would be urged to also self advertise – leaflets, posters, social media etc.
- Rent for showcase is payable on arrival and moneys taken (with deductions for commission and card sales) are paid, usually as a BACS payment, within two weeks of departure.

Pricing -

February, March, April	£75
May, June, July	£75
August, September, October	£75
November, December, January	£85

Note; the small increase in cost for Nov, Dec and Jan is due to increased footfall over the Christmas period but also the short holiday between Christmas and our reopening slightly later than the beginning of January.